

PROUDLY PRESENTS

neOLIFTING®

ELEVATING FROM INSIDE OUT



LEVEL 1 | THE FOUNDATION

NON-INVASIVE MANUAL AESTHETICS OF THE FACE

Immersive hands-on training
into the art of NEOLIFTING® to rediscover your inner beauty
and help others do the same

CPD UK (LONDON) ACCREDITED COURSE

Become a sought-after practitioner of the modern days mega-trend in the
field of natural rejuvenation and holistic beauty



For inquiries or to book your place, please contact us on:

Email: contact@proageaestheticsacademy.com

For more details, visit www.proageaestheticsacademy.com/neolifting-live

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*Learn more about
the Academy*

At PRO-AGE AESTHETICS ACADEMY, we strive to create a network of accredited holistic beauty professionals who are as passionate about their own growth and development, as the community's that they serve. We pride ourselves on bringing you the best groundbreaking techniques which utilise the body's natural resources to self-heal and restore facial aesthetics. **Through certified programs, hands-on training and continued community support for the beauty graduates, the Academy intends to empower women to complete financial independence and running a heart-centered business, embracing their values and growing as individuals**

More about us at www.proageaestheticsacademy.com
Instagram @proageaestheticsacademy

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WHO IS THIS TRAINING FOR ?

PRO-AGE Aesthetics Academy Ltd is an accredited CPD UK training provider for continuous professional education. This course should not be considered as a base education, but rather as an extension and upgrade to your existing skills. Therefore, we exclusively invite professional massage, beauty and spa therapists, aestheticians, holistic health and wellness professionals, and medical practitioners who would like to add more value to the services they offer. Advance your career to the new heights and improve your revenue with this effective, cutting-edge method of non-invasive facial aesthetics!



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CERTIFICATE

OF

MEMBERSHIP

The CPD Certification Service
certifies that

Pro-Age Aesthetics Academy Ltd

is a **MEMBER** of
The CPD Certification Service

**Providing recognised independent CPD
accreditation compatible with global CPD
principles.**

Membership Number

14873

An initiative to increase standards of CPD
provision to professionals in relevant market
sectors

Date of Commencement: **1st September 2021**

Authorised Signature: *G. Savage*
Managing Director, The CPD Certification Service

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NEOLIFTING

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INTRODUCTION TO NEOLIFTING®

The philosophy behind NEOLIFTING® is that no amount of makeup or skincare products, no amount of perfume, jewellery or designer clothes will make a woman beautiful as when she feels beautiful from the inside. When she is content and comfortable in her own skin, when she feels happy and grounded - she is irresistible and her presence is magnetic. It affects everyone around her and that is her greatest gift to the world!

As a therapist learning NEOLIFTING® treatment protocol, you are embarking on a journey to not only master the subtleties of the craft, but how to ethically and gently address psycho-emotional states of your clients by skilful manipulations with the soft tissues of the face, neck and cranium, gentle skeletal adjustments, and breathwork. You will learn how to create a safe healing space and serve from a humble place of non-judgement.

The procedure of NEOLIFTING® sets to transform the traditional approach to beauty in the industry which is dominated by invasive techniques, plastic surgeries, injectables, and the use of various toxic substances to delay the aging process. Being at the forefront of holistic approach in the field of modern beauty, it aims to prove that there is a way to beauty without pain. This treatment gives the prolonged lifting effect to face, neck, and décolleté without side effects and the risks of complications.

NeoLifting© propels the internal resources of the body for natural rejuvenation and recovery. It improves blood circulation and lymphatic drainage, increases the microcirculation in the subcutaneous adipose tissue, normalizes cellular respiration, activates metabolism and tissue nourishment improving the skin trophic.

The secret to the success of the technique lies in the deep understanding of how the facial muscles work and applying this fundamental knowledge to practice - our therapists **work both superficially on the face and inside the oral cavity.**

As a result, **muscles come back to their healthy tonus, facial posture improves and skin becomes smooth, returning the face to its natural shape.**



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PROTOCOL OVERVIEW



Due to its holistic approach, **the protocol views the relationship between lymphatic, circulatory, immune, and nervous systems as an essential component to health and maintaining longevity.** Its' not about anti-aging. It's all about better aging and the quality of YOUR life!

Overall, NEOLIFTING® produces such positive results:

- facial muscles relax and muscle tone returns to normal;
- helps muscle recovery, restores facial posture by balancing three horizontal lines – menton, glabella and trichion;
- eliminates spasms and blockages;
- enables metabolism and tissue nourishment;
- appearance and elasticity of the skin improves via stimulation of skin cell regeneration and prevention of wrinkles;
- improves psycho-emotional state of the client through manipulations of facial muscles

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WHAT TO EXPECT: PRACTICAL

Practical Training and Theory

The training program is addressed for the professionals in the beauty and spa industry, massage therapy, aesthetics, holistic health and wellness professionals and medicine. Bespoke practical module in NEOLIFTING® will also be supported by strong anatomical base including:

1. **Comprehensive Overview of the Facial Anatomy**
2. **Presentation on Anatomy of Emotions and Facial Expressions**
3. **Presentation on Face Types, Their Aging Patterns and Best Treatment Practices**

During **5 full days of immersive hands-on training**, you will learn all the subtleties of NEOLIFTING® which is comprised of four complimentary techniques:

1. **Breathwork and Manual Lymphatic Drainage for Facial Aesthetics;**
2. **Face Sculpting and Modelling;**
3. **Intraoral (Buccal) Technique;**
4. **Head Massage**

- **Breathwork and Manual Lymphatic Drainage**

You will learn the importance of client-therapist integration as well as effective lymphatic drainage techniques to not only relax the client and calm down their nervous system, but enhance activity of the lymphatic nodes, prepare the face, neck, scalp, and décolletage area and improves the efficiency of the subsequent movements.

- **Face Sculpting and Modelling**

During this part you will learn all the skills you need to perform thorough and targeted facial manipulations to combat the age-related facial changes and to perform aesthetic correction of those changes by improving the facial posture and balancing out the facial symmetry including the three horizontal proportion sections - Menton, Glabella and Trichion. Muscle sculpting is achieved by kneading the whole face, neck and décolletage area superficially - the therapist works like a sculptor moulding the face - strengthening the hypotonic muscles and relaxing the hypertonic ones.

- **Intraoral (Buccal) Technique**

This part of the treatment allows the therapist to do deeper work on mimic and masticatory muscles along the entire length from origin to insertion point of muscle's attachment simultaneously from the outer and inner sides of the face through the oral cavity. It is a safe and effective approach to address muscle tension and alleviate emotional residue left in the muscle tissue. It also helps to gently affect facial posture by light manipulations with certain bones of the skull. This part is performed by the practitioner wearing sterile gloves inside the oral cavity.

- **Head Massage**

As a logical conclusion to your treatment, the head massage melts away the stress, tension and helps to improve the blood circulation to the scalp, face and the neck, and promote the hair growth.



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WHAT TO EXPECT: MARKETING

Best Social and Marketing Skills

The Academy vision is to empower new generation of beauty leaders. We do that by equipping you with bespoke practical skills and strong theoretical foundation. We also pride ourselves on partnering with experts and delivering you the best tools on how to:

- **Market your business successfully**
- **Handle Social Media strategically**
- **Structure your paperwork effectively**
- **Create the best treatment protocols and customer programmes**
- **Address Emotional concerns of your clients**
- **Improve your inter-personal skills**
- **Boost your confidence**

and much more!

During these 5 days with us, you will embark on a personal transformational journey which will include **techniques on addressing Therapist's Fatigue, Burn out and Ergonomics; Marketing and Social Media presentation and brainstorming; Confidence Coaching** etc. By the time you finish training, we want you to have a solid understanding not only about the technique itself but your next steps for the future.

We are a dynamic, modern educational provider which above all places the human in the centre of our core values. Our goal is to really advance our students to prepare them for the future which is only possible when **professionalism, psychological safety and compassion are in sync**. These are the golden criteria which will see you through any turbulent times and propel your career to the heights you've always dreamed of!

Through certified programs, hands-on training and continued community support for the beauty graduates, **PRO-AGE AESTHETICS ACADEMY** intends to empower women to complete financial independence and running a heart-centred business, embracing their values and growing as individuals.





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WHAT YOU NEED TO KNOW

Important Information

TRAINING SCHEDULE:

The training will run for 5 consecutive days **from 9am till 6pm** with one hour lunch break. **EARLY DEPARTURES ARE NOT ALLOWED.** You are expected to be present in the class at stated times. If you are travelling from out of town, please consider your travel arrangements carefully to allow enough time at class.

LOCATION:

As per schedule - please refer to your enrolment email

WHAT'S INCLUDED IN THE COURSE FEES

- Five days of intensive hands-on practical training and theory on NEOLIFTING® technique with trainers at PRO-AGE Aesthetics Academy Ltd.;
- Facial Anatomy; Anatomy of Emotions and Facial Expressions; Classification of Face Types, Their Aging Patterns and Best Treatment Practices presentations;
- Daily Meditations and Mindfulness practices;
- Marketing & Social Media module;
- All course materials and printed manuals;
- All consumables during training (disposable sheets, tissues, hair bands, skin cleansing and massage products etc.);
- Academy's Certificate of Completion endorsed by CPD UK (London) to successful graduates;
- Free 6 months access to video course in NEOLIFTING® training;
- Free 12 months professional membership on PRO-AGE Aesthetics Academy website;
- Free 12 months subscription to Mentorship and Post-Graduate community support group with monthly live e-meetings with your trainers;
- Lifelong access to Alumni community;
- Lifelong 10% discount on other Academy's courses* (does not include subsequent levels in NEOLIFTING®)

WHAT'S NOT INCLUDED

Your course fees do not cover your accommodation, travel, food or any other personal expenses.

WE RECOMMEND

Please bring extra towel, blanket or throw to cover yourself and keep warm during practical sessions. A water bottle is encouraged to stay hydrated. **FACE MASKS ARE MANDATORY.**

SEMINAR ETIQUETTE

Little things that make Big difference

YOU ARE HERE TO LEARN!

In order to provide you with the best learning experience, you are expected to show up in class on time and remain until the class has finished. Late arrivals, early departures and talking in the class are disruptive for the teaching process, so let's be respectful to your trainers and fellow students,

Please wear comfortable clothes which are easy to remove for practical sessions. Layers are ideal as temperature in the classroom might fluctuate.

If you have sensitive skin, or any allergies, please make sure you have your own makeup removing products, and a massage balm. **FACE MASKS ARE MANDATORY.**

If you are sick, or have a cold, flu, highfever, coldsore or are pregnant, please contact our training staff immediately.

THIS IS A COVID-FREE EVENT

Entries will be allowed upon presentation of negative PCR test taken at least 72 hours prior to the event. No exceptions and no discussions will be entered into. Please consider your own safety and the safety of your fellow students and tutors. Thank you!



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Join the Movement

LEARN THE ART OF NEOLIFTING® TO BECOME THE SOUGHT-AFTER PRACTITIONER AND OFFER YOUR CLIENTS A VIP-CLASS PROCEDURE!

Over the last few years, the world has seen an unparalleled increase in demand for professionals who offer effective non-invasive manual techniques to combat the age-related changes.

Offer your clients this exclusive treatment to help them rediscover their inner beauty and to show that there is a way to beauty without pain!



Empowering Beauty Leaders!



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Authentic

Pain-Free



Natural



Holistic Beauty





LET'S CONNECT!

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WWW.PROAGEAESTHETICSACADEMY.COM

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