

PROUDLY PRESENTS

neolifting®

ELEVATING FROM INSIDE OUT



LEVEL 1 | THE FOUNDATION

NON-INVASIVE MANUAL AESTHETICS OF THE FACE

Immersive hands-on training
into the art of NeoLifting® to rediscover your inner beauty
and help others do the same



APR 3 - MAY 20, 2024

6 WEEKS ONLINE COURSE INCLUDING

6 LIVE INTERACTIVE SESSIONS EACH MONDAY

8AM - 10 AM LONDON TM OR 5PM - 7PM LONDON TM

Study on your own during the week and e-meet your tutors and peers each
Monday during live session (two times options per day)



For inquiries or to book your place, please contact us on:
Email: contact@proageaestheticsacademy.com
For more details, please visit www.proageaestheticsacademy.com

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*Learn more about
the Academy*

At PRO-AGE AESTHETICS ACADEMY, we strive to create a network of accredited holistic beauty professionals who are as passionate about their own growth and development, as the community's that they serve. We pride ourselves on bringing you the best groundbreaking techniques which utilise the body's natural resources to self-heal and restore facial aesthetics. **Through certified programs, hands-on training and continued community support for the beauty graduates, the Academy intends to empower women to complete financial independence and running a heart-centered business, embracing their values and growing as individuals**

More about us at www.proageaestheticsacademy.com
Instagram @proageaestheticsacademy

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WHO IS THIS TRAINING FOR ?

PRO-AGE Aesthetics Academy Ltd is an accredited CPD UK training provider for continuous professional education. This course should not be considered as a base education, but rather as an extension and upgrade to your existing skills. Therefore, we exclusively invite professional massage, beauty and spa therapists, aestheticians, holistic health and wellness professionals, and medical practitioners who would like to add more value to the services they offer. Advance your career to the new heights and improve your revenue with this effective, cutting-edge method of non-invasive facial aesthetics!



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CERTIFICATE

OF

MEMBERSHIP

The CPD Certification Service
certifies that

Pro-Age Aesthetics Academy Ltd

is a **MEMBER** of
The CPD Certification Service

**Providing recognised independent CPD
accreditation compatible with global CPD
principles.**

Membership Number

14873

An initiative to increase standards of CPD
provision to professionals in relevant market
sectors

Date of Commencement: **1st September 2021**

Authorised Signature: *G. Savage*

Managing Director, The CPD Certification Service

The Coach House, Ealing Green, London W5 5ER
Email: info@cpduk.co.uk Web: www.cpduk.co.uk
Tel: 020 8840 4383

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INTRODUCTION TO NEOLIFTING®

The philosophy behind NeoLifting® is that no amount of makeup or skincare products, no amount of perfume, jewellery or designer clothes will make a woman beautiful as when she feels beautiful from the inside. When she is content and comfortable in her own skin, when she feels happy and grounded - she is irresistible and her presence is magnetic. It affects everyone around her and that is her greatest gift to the world!

As a therapist learning NeoLifting®, you are embarking on a journey to not only master the subtleties of the craft, but how to ethically and gently address psycho-emotional states of your clients by skilful manipulations with the soft tissues of the face, neck and cranium, gentle skeletal adjustments, and breathwork. You will learn how to create a safe healing space and serve from a humble place of non-judgement.

The procedure of NeoLifting® sets to transform the traditional approach to beauty in the industry which is dominated by invasive techniques, plastic surgeries, injectables, and the use of various toxic substances to delay the aging process. Being at the forefront of holistic approach in the field of modern beauty, it aims to prove that there is a way to beauty without pain. This treatment gives the prolonged lifting effect to face, neck, and décolleté without side effects and the risks of complications.

NeoLifting® propels the internal resources of the body for natural rejuvenation and recovery. It improves blood circulation and lymphatic drainage, increases the microcirculation in the subcutaneous adipose tissue, normalizes cellular respiration, activates metabolism and tissue nourishment improving the skin trophic.

The secret to the success of the technique lies in the deep understanding of how the facial muscles work and applying this fundamental knowledge to practice - our therapists **work both superficially on the face and inside the oral cavity.**

As a result, **muscles come back to their healthy tonus, facial posture improves and skin becomes smooth, returning the face to its natural shape.**

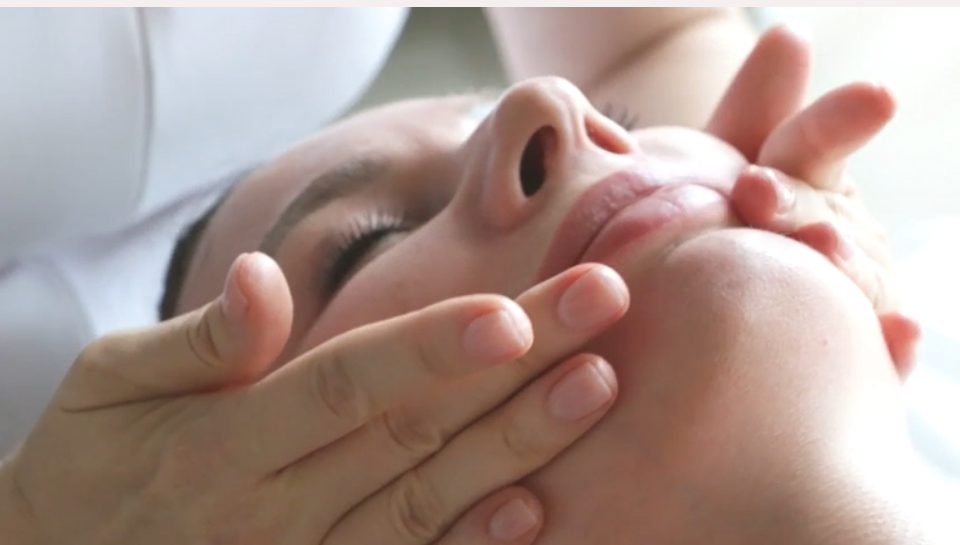


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PROTOCOL OVERVIEW



Due to its holistic approach, **the methodology views the relationship between lymphatic, circulatory, immune, and nervous systems as an essential component to health and maintaining longevity.** Its' not about anti-aging. It's all about better aging and the quality of YOUR life!

Overall, NeoLifting® produces such positive results:

- facial muscles relax and muscle tone returns to normal;
- helps muscle recovery, restores facial posture by balancing three horizontal lines – menton, glabella and trichion;
- eliminates spasms and blockages;
- enables metabolism and tissue nourishment;
- appearance and elasticity of the skin improves via stimulation of skin cell regeneration and prevention of wrinkles.

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WHAT TO EXPECT: PRACTICAL

Practical Training and Theory

The training program is addressed for the professionals in the beauty and spa industry, massage therapy, aesthetics, holistic health and wellness professionals and medicine. Bespoke practical module in NEOLIFTING® will also be supported by strong anatomical base including:

1. **Comprehensive Overview of the Facial Anatomy**
2. **Presentation on Anatomy of Facial Expressions**

During **6 weeks of combined self-directed learning and interactive live sessions**, you will learn all the subtleties of NEOLIFTING® which is comprised of four complimentary techniques:

1. **Breathwork and Manual Lymphatic Drainage for Facial Aesthetics;**
2. **Face Sculpting and Modelling;**
3. **Intraoral (Buccal) Technique;**
4. **Head Massage**

- **Breathwork and Manual Lymphatic Drainage**

You will learn the importance of client-therapist integration as well as effective lymphatic drainage techniques to not only relax the client and calm down their nervous system, but enhance activity of the lymphatic nodes, prepare the face, neck, scalp, and décolletage area and improves the efficiency of the subsequent movements.

- **Face Sculpting and Modelling**

During this part you will learn all the skills you need to perform thorough and targeted facial manipulations to combat the age-related facial changes and to perform aesthetic correction of those changes by improving the facial posture and balancing out the facial symmetry including the three horizontal proportion sections - Menton, Glabella and Trichion. Muscle sculpting is achieved by kneading the whole face, neck and décolletage area superficially – the therapist works like a sculptor moulding the face – strengthening the hypotonic muscles and relaxing the hypertonic ones.

- **Intraoral (Buccal) Technique**

This part of the treatment allows the therapist to do deeper work on mimic and masticatory muscles along the entire length from origin to insertion point of muscle's attachment simultaneously from the outer and inner sides of the face through the oral cavity. It is a safe and effective approach to address muscle tension and alleviate emotional residue left in the muscle tissue. It also helps to gently affect facial posture by light manipulations with certain bones of the skull. This part is performed by the practitioner wearing sterile gloves inside the oral cavity.

- **Head Massage**

As a logical conclusion to your treatment, the head massage melts away the stress, tension and helps to improve the blood circulation to the scalp, face and the neck, and promote the hair growth.



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WHAT TO EXPECT: MARKETING

Best Social and Marketing Skills

The Academy vision is to empower new generation of beauty leaders. We do that by equipping you with bespoke practical skills and strong theoretical foundation. We also pride ourselves on partnering with experts and delivering you the best tools on how to:

- **Market your business successfully**
- **Handle Social Media strategically**
- **Structure your paperwork effectively**
- **Create the best treatment protocols and customer programmes**
- **Address Emotional concerns of your clients**
- **Improve your inter-personal skills**
- **Boost your confidence**

and much more!

During these 6 weeks with us, you will embark on a personal transformational journey which will include **techniques on addressing Therapist's Fatigue, Burn out and Ergonomics; Marketing and Social Media presentation and brainstorming; Confidence Coaching** etc. By the time you finish training with us, we want you to have a solid understanding not only about the technique itself but your next steps for the future.

We are a dynamic, modern educational provider which above all places the human in the centre of our core values. Our goal is to really advance our students to prepare them for the future which is only possible when **professionalism, psychological safety and compassion are in sync**. These are the golden criteria which will see you through any turbulent times and propel your career to the heights you've always dreamed of!

Through certified programs, hands-on training and continued community support for the beauty graduates, **PRO-AGE AESTHETICS ACADEMY** intends to empower women to complete financial independence and running a heart-centred business, embracing their values and growing as individuals.





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WHAT YOU NEED TO KNOW

Important Information

TRAINING SCHEDULE:

Your training will start on November 1, 2023 with the Orientation. We specifically reserve first few days for some house-keeping and orientation procedures, so you can comfortably get a hand over the learning platform, arrange your schedule etc.

A new Module will be released on Saturday each week starting from November 4, 2023.

There will be 6 Modules altogether. You are expected to study the course materials and practice on your models, and then attend either morning or evening interactive class with your tutors and other students each Monday. We will recap all the materials covered during the week, have Q&A session and master the practical skills together. It is very important that you allocate time and arrange your models to be present during interactive classes - you will be able to practice alongside your tutors, ask questions, correct mistakes and address any queries you have. **You are expected to attend at least 4 out of 6 interactive classes in order to graduate. There will also be homework and assessments to submit in order to get your certificate.**

To make it easier for you, we are offering you two time slots on each Monday so that you can study around your family and work commitments - you are welcome to join any session of your choice.

WHAT'S INCLUDED IN THE COURSE FEES

- Six weeks of intensive practical training and theory on NEOLIFTING® with trainers at PRO-AGE Aesthetics Academy Ltd.;
- Six LIVE interactive 2-hour long sessions with your tutors in a group environment;
- Facial Anatomy and Anatomy of Facial Expressions presentations;
- Marketing & Social Media module - Your Business Toolbox;
- Beauty Meets Wellness module;
- All course materials and printed manuals;
- Academy's Certificate of Completion and CPD UK Certificate to successful graduates;
- Free 12 months access to video course in NEOLIFTING® post graduation;
- Free 12 months professional membership on PRO-AGE Aesthetics Academy website;
- Free 12 months subscription to Mentorship and Post-Graduate community support group with monthly live e-meetings with your trainers;
- Lifelong access to Alumni community;
- Lifelong 10% discount on other Academy's courses* (does not include subsequent levels in NEOLIFTING® technique)
- Lifelong 30% discount towards live NEOLIFTING® THE FOUNDATION classes anywhere in the world.

INTERACTIVE CLASS SCHEDULE

Important Information

TRAINING SCHEDULE:

Your training will start on April 3, 2024. A new Module will be released on Saturday each week of your training. You are expected to study the course materials on your own.

LIVE INTERACTIVE CLASSES SCHEDULE

Monday, April 15, 2024
Monday, April 23, 2024
Monday, April 29, 2024
Monday, May 6, 2024
Monday, May 13, 2024
Monday, May 20, 2024

LIVE INTERACTIVE CLASSES TIMES:

MORNING SESSION:

8am - 10am LONDON TM
(9am - 11am ROME TM)
(11am - 1pm DUBAI TM)
(12pm - 2pm - MALDIVES TM)
(3pm - 5pm HONG KONG TM)
(5pm - 7pm SYDNEY TM)

SUITABLE FOR RESIDENTS OF EUROPE, MIDDLE EAST, AUSTRALIA AND PACIFIC

EVENING SESSION:

5pm - 7pm LONDON TM
(12pm - 2pm NEW YORK TM)
(12pm - 2pm - TORONTO TM)
(9am - 11am - LOS ANGELES TM)
(1pm - 3pm BUENOS AIRES TM)
(6pm - 8pm - ROME TM)

SUITABLE FOR RESIDENTS OF EUROPE, USA, CANADA AND SOUTH AMERICA

To make it easier for you, we are offering you two time slots on each Monday so that you can study around your family and work commitments and choose the best time suited for your time zone - you are welcome to join any session of your choice. **PLEASE NOTE** - not all time zones have two choices, please check your location carefully.

You are expected to attend at least 4 out of 6 interactive classes in order to graduate.



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Join the Movement

LEARN THE ART OF NEOLIFTING® TO BECOME THE SOUGHT-AFTER PRACTITIONER AND OFFER YOUR CLIENTS A VIP-CLASS PROCEDURE!

Over the last few years, the world has seen an unparalleled increase in demand for professionals who offer effective non-invasive manual techniques to combat the age-related changes.

Offer your clients this exclusive treatment to help them rediscover their inner beauty and to show that there is a way to beauty without pain!



Empowering Beauty Leaders!



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Certificate of Completion

RECEIVE INTERNATIONALLY RECOGNISED CERTIFICATE
ENDORSED BY CPD UK (LONDON).

PRO-AGE AESTHETICS ACADEMY
Empowering Beauty Leaders

CERTIFICATE OF COMPLETION

AWARDED TO

Your Name

in recognition of successful completion of all requirements,
theory, practice and application of

NEOLIFTING Facial Massage Non-Invasive Aesthetics of the Face

CE hours earned: 40

 CPD MEMBER
The Certification Service

Uma Ghosh
DIRECTOR

 PRO-AGE AESTHETICS ACADEMY
EMPOWERING BEAUTY LEADERS

Tatiana Vorontsova
DIRECTOR

DATED: APRIL 2022 LONDON NO: 20220001

Empowering Beauty Leaders!



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Authentic

Pain-Free



Natural



Holistic Beauty





LET'S CONNECT!

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